



SHOW GUIDE ADVERTISING

INFORMATION

Upon registering for RDH Under One Roof 2010, each visitor receives a copy of the Official Show Guide. During their stay, this booklet is used constantly as an important source of information, including:

- Details and locations of conference sessions and workshops
- Descriptions of products and services on display
- Booth numbers and locations on the exhibit hall floor plan of each exhibitor
- Times and locations of all business and social functions
- And More!

ADVERTISING SIZES, RATES & MATERIALS

- Full Page: 8" x 10.5"
- Rate: \$1,200.00
- Advertisement Material: InDesign (Version 2.x, CS, CS2) is preferred. All fonts and graphics must be supplied, this can be done by using InDesign's "Package" command. A quality high-resolution color proof is required. PDF file are also preferred (PDF/X1z verified PDF files). At minimum we require "Press Optimized" job options from the PDF Distiller if PDF/x1z files cannot be supplied. Please contact the Ad Traffic Manager for questions about material submission requirements. **Materials due by Friday, June 4, 2010.**

FOR ADVERTISING INFORMATION CONTACT:

- Carla Pitchlynn - (918) 832-9537 or carlap@pennwell.com

SEND MATERIALS TO:

RDH Under One Roof 2010 Show Guide
Attn: Ad Services Department
1421 S. Sheridan Road
Tulsa, OK 74112

Or EMAIL TO:

admaterials@pennwell.com (must be 10MB & under)

Show Guide Materials due to PennWell by Friday, June 4, 2010